

2012 **COMPETE MAGAZINE** EDITORIAL CALENDAR

JANUARY

4TH ANNUAL ATHLETE OF THE YEAR, SPORTS DIVERSITY AWARDS

Las Vegas Winter Sports Festival

FEBRUARY

NBA'S MATT FISH TALKS DIVERSITY

Interview: Helen Carroll

MARCH

POLO GOES GAY

March Madness, NASCAR Crazy

APRIL

6TH ANNUAL SWIMSUIT ISSUE

MAY

SUMMER SPORTS ISSUE

**NAGVA Championships
Gay Swim Finals: Road to Reykjavik
Interview: Jack Mackenroth**

JUNE

SURFIN' USA (PRO SURFING)

LGBT Sports Pioneers

JULY

LONDON OLYMPIC GAMES

AUGUST

COLLEGE SPORTS PREVIEW

NAGAAA Gay Softball World Series

SEPTEMBER

GAY BOWL XII FLAG FOOTBALL CHAMPIONSHIP

OCTOBER

RODEO DAYS:

24 Hours in the Life of a Real American Cowboy

NOV / DEC

AWARDS: AOTY FINALISTS

Holiday Gift Guide

Each issue of COMPETE will also include : insights into the world of professional sports; updates on local gay sporting events; profiles on professional and amateur athletes; and columns by award-winning writers from the gay community. Editorial calendar subject to change.

AD RATES AND SPECIFICATIONS

COMPETE MAGAZINE™

AD TYPE	12X	6X	3X
Full Page	\$1,390	\$1,545	\$1,855
1/2 Page	834	928	1,114
1/3 Page	597	664	797
1/4 Page	487	542	651
Market Place	208	307	329

PRIME POSITIONS

Back Cover	\$2,435
Inside Front Cover	\$2,212
Inside Back Cover	\$2,133

ALL RATES ARE PER ISSUE • All ads include 4 color at **NO CHARGE**
Premium positions available for an additional 10%



Full Page* 8" x 10.75" 1/2 Page** 7.25" x 4.75" 1/3 Vertical 2.625" x 9.75" 1/4 Page 3.5" x 4.75" 1/8 Page 3.5" x 2.1875"

***Bleed for Full Page:** Add 1/8" to all sides. Total size should be 8.25" x 11" with live matter a minimum of 1/4" inside of trim size.

****Vertical 1/2 Page** – (3.375" x 9.75")

Trim Size (full page): 8" x 10.75" **Binding:** Saddle Stitch
Live Area (full page): 7.5" x 10.25" **Printing:** Web Offset

SPECIFICATIONS: Digital files must be PDF, TIFF, JPEG, or EPS at 300dpi, CMYK Color Mode, Profile: Web Coated (SWOP) 2006 Grade 3 Paper

DESIGN & LAYOUT: Design assistance available.

AD SUBMISSION: E-mail to art@competenetwork.com or call us for FTP access and upload information.

COMPETE NETWORK™

AD TYPE	SIZE (pixels)	SIZE (Bytes)	COST
PREMIUM BANNER <i>Exclusively on home page</i>	728w x 90h	Max 20k	\$709
TOP BANNER <i>Home page* and throughout site</i>	728w x 90h	Max 20k	\$259
SIDE BANNER <i>Home page and throughout site</i>	160w x 600h	Max 20k	\$189
SECTION BANNER <i>Rotating Ad within site section</i>	250w x 250h	Max 15k	\$139

*Does not include home page if Premium Page Banner is in use.
OTHER WEB ADVERTISING OPTIONS AVAILABLE ON REQUEST

COMPETE HALF-TIME™

Presenting Sponsor	\$208
Advertising Sponsor	\$97

COMPETE RADIO™

The only syndicated LGBT sports radio show.
See the *Compete Radio Rate Card* for detailed pricing nationally and for your local area.

FOR AD/PROMOTIONS

ADS@COMPETENETWORK.COM
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